Block 1.4:
History & Methods of Psychology
History of Psychology
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Definition of Psychology

Psychology is the study of the mind and behavior.

The discipline embraces all **aspects of the human experience**—from the functions of the brain to the actions of nations, from child development to care for the aged.

In every conceivable setting from scientific research centers to mental healthcare services, "the understanding of behavior" is the enterprise of psychologists.

 $(American\ Psychological\ Association,\ APA)$

History of Psychology

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Goals of Psychology

- Describe behavior
- Understand or explain behavior
- · Predict the behavior
- · Control or modify behavior

History of Psycholog

How Old is Psychology?

Ancient Greek

- Philosophy addressed many psychological questions
 - Mind-body problem
 - Introspection
 - Epistemology
 - Free will problem
- Old medicine
 - Depression & melancholia
 - Anxiety
 - other psychiatric disorders

Before 1870 Psychology was not a separate discipline



Modern Academic Psychology

- Wilhelm Wundt (1832-1920)
 - first experimental laboratory in Psychology in 1879 at the University of Leipzig, Germany
 - generally considered as the "father of psychology"



• The American Psychological Association (APA) was established in 1892.

History of Psychology

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Predecessors of Psychology

History of Psycholog

Predecessors of Psychology

Plato (427-347 BC)

- Truth has two properties

 - 2. It must be rationally justifiable
- to find truth is trough logical reasoning ightarrow rationalism
- knowledge comes from one's immortal soul (innate) $\rightarrow \textbf{nativism}$
- Mind and body problem: distinction between body and soul \rightarrow not a classical dualist

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Predecessors of Psychology

Aristotle (384–322 BC)

- relied on information via observation and the senses for knowledge \to empiricism(vs. Plato's rationalism)
 - ullet no physical and ideal world, not a dualist
- all beings have souls, which animate them. Humans, however, have rational souls. Psychological Questions
- link between psychological & physiological phenomena
- theorized about learning, memory, motivation, emotion, perception and personality

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Rène Descartes (1596–1650)

- Cogito, Ergo Sum. (I think, therefore I am)
- Dualism (i.e., Cartesian Dualism) . . .
- Conception of the body as a machine that can be studied
- Mind and body can influence each other
- But, inborn store of knowledge: some ideas (such as God, the self, perfection & infinity) are innate



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Descartes: Perception-Action Coupling and Reflex



"Early Brain Science and Psychology"

Franz Gall (1758–1828)

- The mind and personality depends on the brain
- Phrenology:

The shape of a person's skull reveals mental faculties and personality traits



Pierre Broca (1824–1880)

- localization of function
- "Broca's area": speech production areas

Carl Wernike (1848–1905)



First Empirical Approaches to Psychology

Phineas Gage: Landmark Case in Neuroscience

- hard-working craftsman in the US (born 1848)
- The rod entered Gage's cheek and came out above his right temple.
- Despite the severe injury, Gage survived





- demonstrates a connection between
 - brain areas and cognitive functions
 - frontal lobes and personality/behavior

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Predecessor Disciplines: Biology & Medicine

Charles Darwin (1809–1882)

- Law of Natural Selection or Theory of Evolution
- inspired the psychological school of Functionalism (e.g. James, 1890)



Early Psychophysics

Physicians started experimenting with behavior through scientific methodologies

Ernst Weber (1795–1878)

- · Studies on sensation and touch
- "just-noticeable difference"

Gustav Fechner (1801–1887)

- Founder of psychophysics
- Non-linear relationship between psychological sensation and the physical intensity
- Weber-Fechner Law



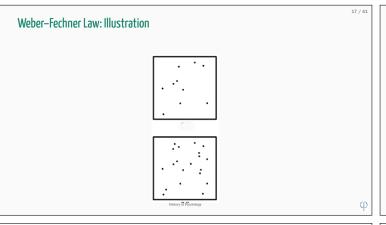


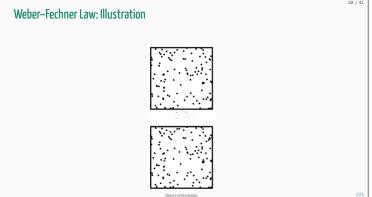
Weber Law

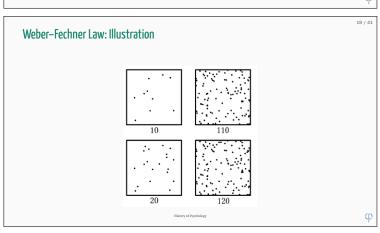
Just Noticeable Difference (JND)

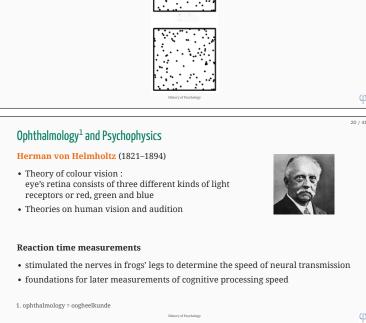
- smallest change in stimuli that can be perceived
- ullet JND between two stimuli varies in direct proportion to the size of the stimulus (s):

$$\mathrm{constant} = rac{JND}{S}$$













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Donders Institute for Brain, Cognition and Behavior in Nijmegen

mental chronometry
 How long does the cognitive process of deciding take?

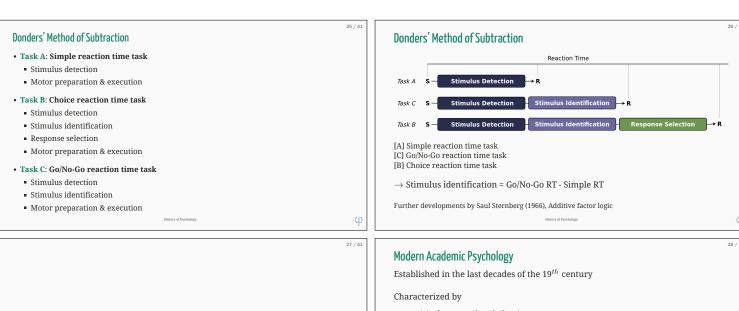
Franciscus Cornelius Donders (1818-1889)

Dutch ophthalmologist reaction time measurements

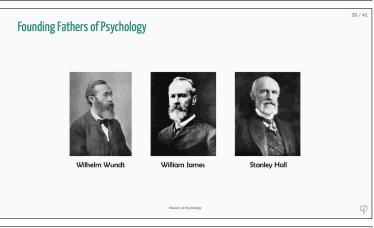
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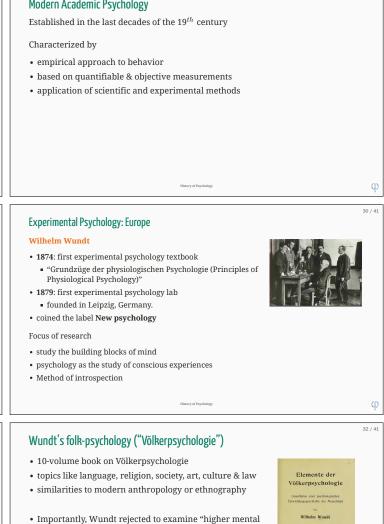
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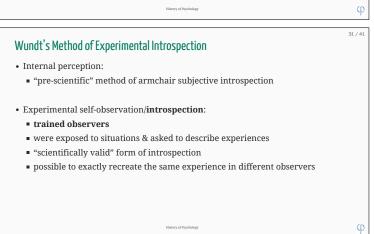
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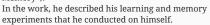




Experimental Psychology: Europe

Herman Ebbinghaus

 1885: published his famous "Über das Gedächtnis" ("On Memory").









History of Psychology

haus Illusion

Psychometrics in Europe

Francis Galton (*UK*, 1822–1911)

- concerned with the study of individual differences
- first lab for IQ measurement
- · considered as the father of psychological tests



- but see the idea Eugenics
 - ethically not acceptable (racist) ideology
 - "improving" human populations through systematic testing and controlled "breeding"
 - promoting discrimination, forced sterilization and human rights violations based on flawed concepts of genetic superiority.

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Psychometrics in Europe

Alfred Binet (France, 1905–1911)

- · first practical IQ test,
- · concept of mental age
- IQ tests were later adapted for the military to screening recruits for the army in World War



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Psychological Labs in United States

Few years after Wundt, several psychological lab were established in the USA

- 1883: G. Stanley Hall opened the first experimental psychology lab in the United States at John Hopkins University
- 1887: James McKeen Cattell first professor of psychology in USA, visited Wundt in Europe and established afterwards experimental psychology lab at University of Pennsylvania
- 1891: Mary Whiton Calkins established an experimental psychology lab at Wellesley College, becoming the first female researcher to form a psychology lab

History of Psycholog

Psychology as a discipline: United States

William James

- • 1890: published his classic textbook "The Principles of Psychology"
- applied psychology
- · educational psychology: including advice to teachers

Stanley Hall

- 1890: founded the American Psychological Association (APA)
 - the first and still largest professional and scientific organization of psychologists

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Psychological Schools or Theoretical Approaches

- Structuralism (Wundt, Titchener)
 - Searching for the building blocks of the mind
 - Introspection to study conscious experiences and the self
- Functionalism (James)
 - mind has the function of helping us adapt to the environment
 - inspired by Charles Darwin
- $\, \bullet \,$ brain and mind are constantly changing, no building block
- Behaviorism (Watson, 1913)
 - $\hfill \blacksquare$ Emphasized the need to study what is observable
 - $\hfill \bullet$ aim: predict and control behavior.
 - $\ \ \,$ people are controlled by their environment (S-R psychology)
- classical conditioning, Pavlov (1905) History of Psych

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Witmer & the first clinical psychology clinics

Wundt and James had medical training neither contributed to the study of mental illness

Lightner Witmer (1867–1956)

- • Wundt's student in Leipzig (returned back to $\it US$)
- coined the term ${\bf clinical\ psychology}$
- school for care and treatment of children with intellectual or behavioural problems
- founded first speech clinic in 1914.



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Skinner's Pigeon-Guided Missles



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